



Your fundraising guide

Full of ideas and top tips to keep your fundraising safe and successful, all in aid of people affected by leukaemia and related blood cancer types.

leukaemiacare.org.uk



Leukaemia Care

Welcome to the team



Get to know us

Every day, 28 people in the UK find out they have leukaemia. In that moment, and every moment after, we're here.

At Leukaemia Care, we support anyone affected by leukaemia because leukaemia can affect anyone. Whether you're living with it, loving someone through it, or coping with the impact of it, you're not alone.

Our services include:



Freephone Helpline.



Buddy Service, Support Groups and online support.



Counselling service.



Welfare and advocacy support.



Information.

“ Leukaemia Care's services are practical, compassionate, and tailored to real-life challenges. ”

An advocacy service user in 2025

But we can't do this alone. Fundraisers like you mean the world, and we simply wanted to say thank you. With your help, leukaemia patients and their families can access vital advice, information and support when they need it most.

Whether you're running low on inspiration, or not sure how best to organise your event, our dedicated Fundraising Team are always on hand to give you advice and support. We can also supply you with materials to make your fundraiser stand out.

Email fundraising@leukaemicare.org.uk or call **01905 755977**



Visit leukaemicare.org.uk

Fundraising checklist



Before your event - decide on your fundraiser. What activity will put the fun in fundraising? Often the most successful events are simple ideas. Do you have a larger fundraising target? Consider breaking it up into smaller, more doable chunks.

Set up your online fundraising page - JustGiving is the most popular and user-friendly. Scan the QR code to create your fundraising page:



Tell your friends and shout it from the rooftops - send out invitations, share it on social media, put up posters.

Order materials - we've got a lot of practical items to help you raise extra money, create awareness or brand you up.

Get organised and use your contacts - write a to-do list and ask your friends and family to help. Who do you know that could provide raffle prizes or help with a venue?

After your event - thank everyone who helped you, whether they sponsored you, came to your event or gave up their time to help you set up.

Send in your money - anything donated to your online giving page will be sent to us automatically, but don't forget to pay in anything else that you collect. Information on how to do this is included in this guide. The sooner we receive your kind donation, the quicker we can put it to good use helping people affected by leukaemia. Thank you.

Because of supporters like you, in 2025:



465 people received welfare advice, from PIP applications to blue badge support.



Over 1,200 calls were taken by our helpline team, offering support and signposting to other services we offer.



585 people were given a Cost of Living grant to help with the financial impact of a life-changing diagnosis.

Fundraising ideas



Ask for **donations** instead of a birthday present or to celebrate an anniversary.



Get your loved ones, to put on their glad rags and donate to hit the dancefloor with your very own **disco**.



If your culinary skills are a hit with your friends, host a **lunch**, a **dinner party** or even a **pot luck**. The donation will be whatever they would have spent to eat out.



Organise your own 5-a-side game with friends, or create a fantasy football league.



Host a games night and get your friends to donate to enter. You'll finally be able to see who is truly the best at board games.



Test your limits and take part in one of our **challenge events**. From skydives to runs to cycling, we've got something for everyone.



Get your work colleagues and friends together for a **fundraiser in the office**. You can also see if your company will match fund.



See who the brainiac is of your friends and family and host a **quiz night**.



Get sponsored for **unplugging from your tech or social media** for 24 hours (or more).



Make us a part of your big day by ordering our **wedding favours**.

Need more inspiration? Contact us or scan the QR code to read our A to Z of Fundraising.



Spread the word



Go social

There's no better way to drum up support for your fundraising and help spread the word than social media. Facebook, X, Instagram, TikTok and even LinkedIn are your friends when it comes to raising awareness.

Don't forget to tag us!

Facebook: /LeukaemiaCare

Facebook Fundraising Page: /LeukaemiaCareFundraisers

X: @LeukaemiaCareUK

Instagram: @leukaemiacareuk

TikTok: @leukaemiacareuk

LinkedIn: /leukaemia-care



Don't be a stranger

It makes our day when you tell us all about your plans and send in your photos, so be sure to keep in touch.

Contact us on **01905 755977** or email **fundraising@leukaemiacare.org.uk**



Let's celebrate your fundraising

We try to thank and highlight fundraisers across our channels. You might appear on our social media, newsletter, website and sometimes press. We can't guarantee every fundraiser will be posted, but we do our best to share as many as possible.

Doing it well



giftaid it

Gift Aid is an easy way to increase the value of your donation by 25 percent. It takes just a moment to sign up, costs you nothing, and helps us support more people affected by leukaemia.

Online giving pages allow people to automatically Gift Aid their donation. If you're using paper sponsorship forms, your supporters just have to tick the box. It's that simple!

Contact us if you need a Gift Aid form. Call **01905 755977** or email **fundraising@leukaemicare.org.uk**



Stay safe

Fundraising is supposed to be fun (the clue is in the name), but you still have to make sure that your event or challenge follows the rules. If you don't, your event might not end up being so fun after all.



Here are some things you will need to consider:

- Street collections and door-to-door fundraising need a licence from the local council.
- If you're making cakes or food to sell, you will need to follow standard food hygiene advice.
- If you are holding an event open to the public, you may need public liability insurance and a simple risk assessment.
- Small raffles at a private event (like a quiz or dinner) usually don't need a licence if sold and drawn on the same day. Public raffles or lotteries are more regulated.

Contact us or visit **leukaemicare.org.uk** to find out more.

How to pay in



By bank transfer

You can transfer the funds straight from your account to ours.
Our bank details are:

Sort code: **20-98-61**

Account number: **80823805**

Account name: **Leukaemia Care**

Use your name as a reference.



By cheque

Please make your cheque payable to Leukaemia Care, and then pop it in the post for the following address:

**Leukaemia Care, One Birch Court, Blackpole East,
Worcester, WR3 8SG**



By phone

You can call us to pay by debit or credit card over the phone.
Simply call **01905 755 977**.



Online

Visit leukaemicare.org.uk/donate or scan the QR code to pay your money in. Remember to pop your activity name or something obvious that will help us know that it is you!



**We wanted to take this
opportunity to say thank you.**

What you're doing is simply amazing, and the money you raise will be invaluable in helping us to support anyone affected by leukaemia.



At Leukaemia Care, we support anyone affected by leukaemia because leukaemia can affect anyone.

But we can't do this alone. Whether you can give a little or a lot, your money, effort, time or kindness, it matters. Your generosity means more people feel seen, understood, and less alone.

Want to talk to our Fundraising Team?

- Call **01905 755977** (weekdays 9am to 5.30pm)
- Visit leukaemicare.org.uk
- Email fundraising@leukaemicare.org.uk

Leukaemia Care, One Birch Court,
Blackpole East, Worcester, WR3 8SG



Registered with
**FUNDRAISING
REGULATOR**



Leukaemia Care

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