



Your fundraising guide

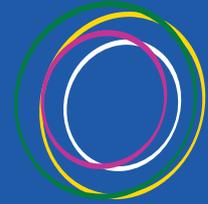
Full of ideas, top tips and information to keep your fundraising activity safe, legal and a successful one, all in aid of people affected by blood cancer.

leukaemiacare.org.uk



Leukaemia Care

Welcome to the team



Get to know us

Every day, 28 people in the UK find out they have leukaemia. In that moment, and every moment after, we're here.

At Leukaemia Care, we support anyone affected by leukaemia because leukaemia can affect anyone. Whether you're living with it, loving someone through it, or coping with the impact of it, you're not alone.

Our services include:



Freephone Helpline.



Buddy Service, Support Groups and online support.



Counselling service.



Welfare and advocacy support.



Information.

But we can't do this alone. Our fundraisers mean the world to us, and we simply wanted to say thank you. With your help, leukaemia patients and their families can access vital advice, information and support when they need it most.

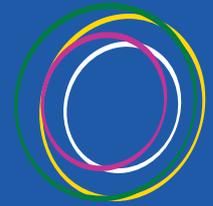
Whether you're running low on inspiration, or not sure how best to organise your event, our dedicated Fundraising Team are always on hand to give you advice and support. We can also supply you with materials to make your fundraiser stand out.

Email fundraising@leukaemicare.org.uk
or call **01905 755977**

Visit leukaemicare.org.uk



You make our impact possible



Thanks to your support, we are able to provide:



Over 15,000 patient information booklets were given to hospitals, patients, and families across the UK in 2025.

“ Leukaemia Care’s services are practical, compassionate, and tailored to real-life challenges. ”

An advocacy service user in 2025



Over 1,500 queries from patients and their loved ones seeking further information, advice or emotional support about a diagnosis were answered through our helpline and advice service.

“ All the staff from Leukaemia Care have been amazing and I would recommend the Counselling Service they provided. Getting a blood cancer diagnosis can turn your world upside down and trigger many worries and emotions so it’s good to have a professional, unbiased, listening ear. ”

A counselling service user in 2025

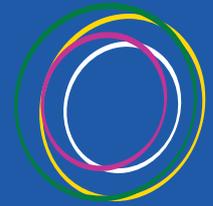


Over 500 people were given a Cost of Living grant to help with the financial impact of a life-changing diagnosis.

“ I was surprised that things could get resolved in a timely manner when Leukaemia Care stepped in. I experienced relief in its physical form; it was as if I had bricks around my neck taken off. Reach out to them because a helping hand lightens the burden no matter the weight. ”

An advocacy service user in 2025

A to Z of fundraising



A is for...

Ask for donations instead of a birthday present. Or if you are celebrating an anniversary, fundraise to let everyone know how far you've come.



B is for...

Get together for morning of **breakfast** treats and how to spot blood cancer conversations. Ask your guests to donate what they would have spent on brunch out.



C is for...

Use your **crafty skills** to fundraise. Sell your creations, teach a class or just get your friends together for a crafting afternoon or evening.



D is for...

Get your loved ones, to put on their glad rags and donate to hit the dancefloor with your very own **disco**.



E is for...

If your culinary skills are a hit with your friends, host a lunch, a dinner party or even a pot luck. The donation will be whatever they would have spent to **eat** out.



F is for...

Organise your own 5-a-side game with friends, or create a fantasy **football** league.



G is for...

Host a **games night** and get your friends to donate to enter. You'll finally be able to see who is truly the best at board games!



H is for...

Hike up a mountain (or two) and get your loved ones to sponsor you to embark on the challenge.



I is for...

Embrace the hot weather and sell **ice creams and lollies**.



J is for...

Give the **junk items** you no longer need a second life by booking a free collection with iCollect and turn your unwanted clothing, books and toys.



K is for...

For the wannabe popstars, or those who just want to scream the words to their favourite song, organise a **karaoke night**.



L is for...

Test your **limits** and take part in one of our challenge events. From skydives to runs to cycling, we've got something for everyone.



M is for...

Possibly the most well known challenge event of them all: the **marathon** (or half marathon).



N is for...

No idea is too wacky, or too simple, for fundraising. If you need help bringing your idea to life, we're here to help.



O is for...

Get your work colleagues and friends together for a fundraiser in the **office**. You can also see if your company will match your fundraising.



P is for...

Always wanted an excuse to wear your **pyjamas** to work? Now you can all in aid of a good cause.



Q is for...

See who the brainiac is of your friends and family and host a **quiz night**.



R is for...

Organise a fundraiser with loved ones as part of your **Ramadan** celebrations.



S is for...

Create a **swear jar** for your workplace or home. For every bad word said, you're supporting people affected by leukaemia.



T is for...

Use the **time to remember** and fundraise in memory of someone special. Set up an online dedication page to share photos and memories.



U is for...

Get sponsored for **unplugging** from your tech or social media for 24 hours (or more).



V is for...

Host a **video game tournament** and get your friends to donate to enter. You could also stream via Twitch to boost your fundraising.



W is for...

Make us a part of your big day by ordering our **wedding favours**.



X is for...

In lieu of **Christmas cards**, how about getting your loved ones to make a donation to instead?



Y is for...

Organise a **yoga class** in exchange for donations. Perhaps a local business could donate their space?

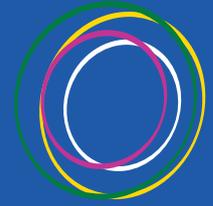


Z is for...

Challenge yourself to a **zero waste day** (or longer) and get your friends to sponsor you.



Feeling a challenge?



Globetrotter

Always wanted to reach Everest Base Camp, or trek the Great Wall of China? Maybe you want to tick Machu Picchu off your bucket list? Whatever your ambitions, you can achieve them with us for a great cause.



Homegrown hero

Looking for a challenge a little closer to home? You could trek up Ben Nevis or cycle from Land's End to the very tip of the British Isles. There's a UK challenge for everyone.



On your bike

Are you a weekend cyclist who wants a bit more of a challenge? Or perhaps you want to see the world on two wheels? We have rides available for even those most experienced cyclists.



Take to the skies

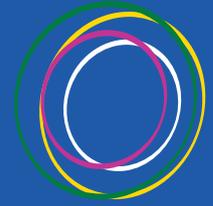
If you love the feeling of wind in your hair, then why not take on a skydive? Guaranteed to be exhilarating experience, this is a challenge you'll never forget.



Pound the streets

Whether you're new to running, or a certified marathon expert, there's a race for everyone across the UK. We've even got obstacle races for you to get stuck into.

Plenty of ways to give



Online giving

The easiest way to raise money for your challenge or event is to set up an online giving page. Family, friends and even strangers will find it easy to donate and keep up with your progress.

There are lots of websites you can choose from to create your online giving page; JustGiving is the most popular and user-friendly.

So, whether you're taking on a challenge, or simply want charity donations for your birthday instead of gifts, there's an online platform to suit you.



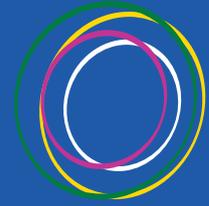
In memory fundraising

Losing a loved one is never easy. In memory giving is a heartfelt way to remember your loved ones and it enables you to leave a legacy that helps others living with leukaemia.

There's plenty of ways to make this tribute extra special, whether you make a one-off donation or take on a challenge in their memory, the choice is yours.

To learn more about the ways you can honour your loved one, visit leukaemiacare.org.uk, email bereavement@leukaemiacare.org.uk or call 01905 755977.

Spread the word



Go social

There's no better way to drum up support for your fundraising and help spread the word than social media. Facebook, X, Instagram, TikTok and even LinkedIn are your friends when it comes to raising awareness.

Don't forget to tag us!

Facebook: /LeukaemiaCare

Facebook Fundraising Page: /LeukaemiaCareFundraisers

X: @LeukaemiaCareUK

Instagram: @leukaemiacareuk

TikTok: @leukaemiacareuk

LinkedIn: /leukaemia-care



Don't be a stranger

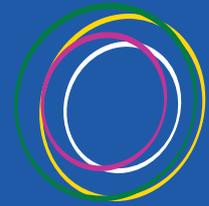
It makes our day when you tell us all about your plans and send in your photos, so be sure to keep in touch. Contact the us on **01905 755977** or email fundraising@leukaemiacare.org.uk



Shout about your fundraising

We can help you get your event or challenge in your local press. Simply send us all the details about your event (who, what, what, where, when and why) and we'll do the rest.

Corporate fundraising



Do you own a business, or work for one that's looking for its next charity partner?

We believe in the power of partnership and have a strong track record of working with organisations of all sizes, from sole traders to international companies.

We create bespoke partnerships with companies, working together to meet clear objectives with measurable impact and mutual benefits.



Together with us, you can:



Align with a nationally recognised and trusted brand.



Build strong relationships with customers and reach new audiences.



Differentiate yourself in a competitive market and build your reputation as a socially responsible company.



Promote team building through shared endeavours away from the day job.



Promote personal development for colleagues and employees through tailored challenges.

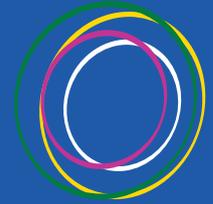


Provide opportunities to support a cause that your employees are passionate about.

Partner with us

Together, we can change the future for everyone affected by leukaemia. Start a conversation about how your organisation can make a lasting difference through partnership.

Email corporate@leukaemiacare.org.uk or call us on **01905 755977**



Gift Aid it



Gift Aid is an easy way to increase the value of your donation by 25 percent. It takes just a moment to sign up, costs you nothing, and helps us support more people affected by leukaemia.

Online giving pages allow people to automatically Gift Aid their donation. If you're using sponsorship forms, your supporters just have to tick the box. It's that simple!

Contact us if you need a Gift Aid form. Call **01905 755977** or email **fundraising@leukaemiacare.org.uk**

Stay safe



Fundraising is supposed to be fun (the clue is in the name), but you still have to make sure that your event or challenge follows the rules. If you don't, your event might not end up being so fun after all.

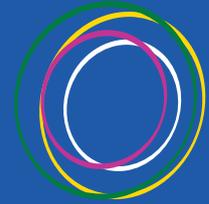
Visit **leukaemiacare.org.uk** to find out more.

Matched funding



This is a great option for events fundraisers with bigger targets. Lots of companies run matched funding schemes whereby they pledge to double the amount of money employees raise when fundraising. It's definitely a good idea to speak to your employer about whether they do matched funding and if they'll support you.

Show us the money



By bank transfer

You can transfer the funds straight from your account to ours.

Our bank details are:

Sort code: **20-98-61**

Account number: **80823805**

Account name: **Leukaemia Care**



By cheque

Please make your cheque payable to Leukaemia Care, and then pop it in the post for the following address:

**Leukaemia Care, One Birch Court, Blackpole East,
Worcester, WR3 8SG**



Online

Visit leukaemiacare.org.uk/donate or scan the QR code to pay your money in. Remember to pop your activity name or something obvious that will help us know that its you!

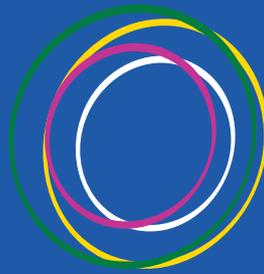


By phone

You can call us to pay by debit or credit card over the phone. Simply call **01905 755 977**.

We wanted to take this opportunity to say
thank you.

What you're doing is simply amazing, and the money you raise will be invaluable in helping us to support anyone affected by leukaemia.



At Leukaemia Care, we support anyone affected by leukaemia because leukaemia can affect anyone.

But we can't do this alone. Whether you can give a little or a lot, your money, effort, time or kindness, it matters. Your generosity means more people feel seen, understood, and less alone.

Want to talk to our Fundraising Team?

- Call **01905 755977** (weekdays 9am to 5.30pm)
- Visit leukaemiacare.org.uk
- Email fundraising@leukaemiacare.org.uk

Leukaemia Care, One Birch Court,
Blackpole East, Worcester, WR3 8SG



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